

INFORMATION ON PROCESSING OF VISITORS' PERSONAL DATA

(hereinafter “**Information**”).

TV Nova s.r.o., Id. No.: 45800456, with its registered office at Kříženeckého náměstí 1078/5, Prague 5-Hlubočepy (hereinafter the “**Company**” or “**we**”) as the controller of your personal data, advises you by virtue of this Information about the manner in which your personal data are processed and protected.

This Information is provided to you at the time when you enter our buildings and premises where it is available at all times for inspection and for becoming acquainted with its contents. Should you be interested, you can also obtain a printed copy of this Information.

1. What personal data processing is this Information related to?

This Information is related to (i) the processing of personal data of visitors to our buildings and premises located at the following addresses:

- Kříženeckého náměstí 1078/5a, Prague 5 – Hlubočepy (Main TV Nova building);
- Kříženeckého náměstí 1200/5c, Prague 5 – Hlubočepy (News Centre);
- Kříženeckého náměstí 1201/5d, Prague 5 – Hlubočepy (Production Centre);
- U Továren 263/27c, Prague 15 – Hostivař (Hostivař, TV Programme “Ordinace v růžové zahradě”)
- U Továren 1410/33, Prague 15 – Hostivař (Hostivař, TV Programme “Ulice”)
- Jesenická 816, Dolní Jirčany, 252 44 Psáry (shooting studio „Na lovu“);
- Hlavní 50, 250 70 Panenské Břežany (shooting studio „Specialisté“);

as well as (ii) the processing of personal data of visitors to our other possible buildings and premises in which TV Nova's activities may be carried out from time to time.

This Information is not applicable to the Company's employees and other persons holding admission cards enabling access to the Company's buildings and premises (different from the admission cards specifically designated for visitors). In order to learn more about personal data processing applicable to you, you can also contact us by e-mail at GDPR.general@nova.cz.

In some of the Company's buildings, the Company provides reception desk and security guard services to some other legal entities that have their registered offices in our premises. This Information is applicable to the same extent also to any persons visiting legal entities other than the Company who enter the aforementioned buildings and premises.

2. What data do we collect from you?

2.1 Information on visitors

We process the following personal data: name, surname, name of the company/institution you represent, identity card number or number of some other personal identification document (if you are a service card holder, we only process the service card number).

An electronic reader may be used in order to accelerate the process of obtaining information from the identity card or some other personal identification document. The electronic reader enables the Company to record only your name, surname and number of your personal identification document and does not allow us to obtain any other personal data from your

personal identification document. We also note that, as a rule, we never make copies of your personal documents.

2.2 Information on Internet connection (WiFi)

If you request information used for connection to the Internet via a wireless network, we also process the authentication data used for connecting to a guest WiFi network and user logs (in particular, your activity within the Company's network and networks connected to the Company's network, including the Internet).

2.3 Camera surveillance system for protection of property

A camera surveillance system is operated in the Company's premises, where the recordings of the persons present in the premises are stored. The purpose of obtaining camera recordings is to protect the property of the Company, its clients, employees, external suppliers and, if applicable, other persons, and therefore, this constitutes personal data processing necessary for the protection of the aforementioned persons' legitimate interests.

The camera recordings are stored for various periods of time depending on the technology used, but only for the period necessary to detect a specific unlawful conduct (in particular, theft or unauthorised access to the Company's premises) and are not regularly checked by the Company (in particular, they are not used by the Company for monitoring the activities of the persons concerned). The Company may check the recordings only in exceptional and justified cases (e.g. suspected theft) and the recording may subsequently be stored until the case is resolved. A recording can be only accessed by the security agency and employees and other workers of the IT section who provide for the operation of the system; they are not entitled to handle the recording in any manner without the prior consent of the Company's governing body. In exceptional cases, the Company's executive directors may decide on granting access to such recordings to other authorised employees or workers of the Company in connection with the internal investigation of a specific case. Access to a recording may also be provided to the Police of the Czech Republic or other institutions and bodies that may participate in the investigation of a recorded case (in particular, theft investigation).

3. How and on what legal basis do we use your personal data?

In relation to your access to and presence in the Company's premises, we obtain your personal data in order to establish your identity and to ensure safety of operation and security of the property located in the Company's buildings and premises. This processing is based on the Company's legitimate interest.

If you are using the services of a guest WiFi network at request, the authentication data for WiFi connection are matched with the identification number of the visitor card you received at the reception desk after registration. The purpose of this processing is to provide for Internet connection and to enable subsequent identification of a person in the event of unlawful conduct on the web. This processing is based on the Company's legitimate interest.

4. How and to whom can we disclose your personal data?

Your personal data may only be accessed by a limited number of employees and co-workers (hereinafter the "employees") of the Company, in particular, employees of the reception desk, security guards and IT employees. These employees are bound by a confidentiality obligation with regard to your personal data. In order to secure your personal data, suitable technical and organisational measures were taken. The Company's employees may handle personal data only on the Company's instruction and if necessary in connection to their working duties.

Personal data may be provided to government authorities and/or prosecuting bodies, if required by the applicable legislation or if necessary for exercising our rights or protecting our legitimate interests (including legitimate interests of third parties) in compliance with the applicable legal regulations.

Your personal data may also be disclosed to third parties, specifically to technical and service support providers for equipment used at the reception desk and for connecting to the Internet.

If necessary, the Company is entitled to disclose personal data also to external advisers (e.g. legal counsels, accountants and auditors).

In some cases, we may disclose personal data on a need-to-know basis to our affiliated companies (including subsidiaries and our ultimate holding company and its subsidiaries), a list of which is available at <http://www.cetv-net.com>. Together with our affiliated companies, we have adopted suitable security measures with respect to each such disclosure of personal data.

The Company seeks to perform appropriate due diligence in the selection of its third party service providers, and require that such service providers maintain adequate technical and organizational security measures to safeguard personal data, and process the personal data only as instructed by the Company. Service providers will be entitled to use subcontractors in providing the services to the Company, subject to the subcontractor complying with the same data protection obligations as the service providers.

5. Retention of your personal data and their transfer abroad

The personal data we collect are stored in the territory of the European Union (hereinafter the “EU”) and the European Economic Area (hereinafter the “EEA”) and are not transferred outside this territory.

6. Your rights

You can ask us to confirm whether we process your personal data and request a copy of your personal data and/or their rectification. Under certain circumstances, you can request that we delete your personal data or request, on the basis of your right to portability, that we transfer some of your personal data to you or to other subjects. You also have the right to object in cases where we process your personal data based on our legitimate interest. Under certain circumstances, you also have the right to request restriction of processing of your personal data.

Please note that your above-mentioned rights may be limited in certain situations and they are subject to the applicable legal regulations and the Data Protection Regulation; for example, your right to object to the processing of your personal data may be limited where we are able to demonstrate compelling legitimate grounds for the processing of your personal data which override your interests. In order for us to respond to your request, you will have to prove your identity and provide us with other personal data. You will not be charged any fees for our response to your request unless this is permitted by the legal regulations, and if we charge a fee, the latter will be commensurate to the scope of your request.

If you wish to exercise these rights, you can reach us using the contact details specified below. We hope that we will be able to answer any questions you may have on the manner in which we process your personal data. However, you also have the right to lodge a complaint with the data protection authority. You can lodge a complaint in the member state where you reside, work or where the alleged breach of the legal regulations on personal data protection occurred.

7. How long we keep your personal data?

Personal identification data consisting of your name, surname, identity/service card number and name of the company/institution you represent are processed only for the period necessary to fulfil the purpose of their processing but for a maximum period of one year, in the case of identity/service card number for a maximum period of fourteen days. After three months, the authentication data for the guest WiFi network, including user logs, can no longer be linked to a specific person and hence become anonymous.

8. Data security

Your personal data are kept on our servers and on third-party servers (including third-party cloud services). We implement suitable technical and organisational measures to protect your personal data and prevent unauthorised access. We have entered into contracts with our external hosting providers including arrangements on organisational and technical security of personal data.

9. Contact

Should you have any questions or concerns regarding the processing of your personal data or should you wish to exercise any of your rights, please contact us at the following address: TV Nova s.r.o., Kříženeckého nám. 1078/5, 15200, Prague 5, Czech Republic. You can also contact the Data Protection Officer (DPO) of TV Nova at the address: TV Nova s.r.o., Kříženeckého nám. 1078/5, 15200, Prague 5, Czech Republic or at GDPR.general@nova.cz . You can also lodge a complaint with the Office for Personal Data Protection with its registered office at Pplk. Sochora 27, 170 00 Prague 7, e-mail: posta@uouu.cz, <https://www.uouu.cz>.

When contacting us, please do not share with us any sensitive personal data (e.g. information on your ethnic origin, political opinions, religious or other beliefs, health information or trade union membership), social security number or information on criminal record.

Last update: 1 April 2023

This Information may be updated from time to time, in which case a new, updated version of this Information will be available at the entrance to our buildings and premises.